

WMWL Kontra Musik Label Showcase

WMWL is the largest independent management company in Scandinavia, covering some of the leading legends from Scandinavia as well as **Chicago, Manchester, Berlin** and beyond.

WMWL cooperates with partners such as **Heineken, WESC, Swedish Techno and more.**

See below for our proposal
(Kontra Musik Label Showcase, pre-event, event, post-event)

WMWL Kontra Musik Label Showcase

Kontra Musik is an independent underground **house and techno** label from **Malmö, Sweden**. Selected as one of **2011's** most interesting labels **of the year** by **Resident advisor** (<http://bit.ly/kontra2012>).

Kontra label also holds two of **Andreas Tilliander's** projects called Mokira and Kondens, as well as house duo **Jonsson / Alter** whose album MOD was nominated for **Best Dance 2011** by Swedish National radio P3 and won the the manifest price for **Best Swedish Dance 2012**.



Kondens

Style: Uk Garage, Dubstep

Labels: Kontra Musik

Andreas Tilliander and Stefan Thor tag-team techy garage and post-dubstep project.



Jonsson/Alter

Style: House, Techno

Labels: Kontra Musik

The Duo behind the most praised house album of 2011. Nominated for Best Dance 2011 by Swedish Radio P3



Mokira aka Tilliander

Style: Dub, Dub Techno

Labels: Kontra Musik

Andreas Tillianders experimental offspin project.



Ulf Eriksson aka LFU

Style: House & Techno

Labels: Kontra Musik

Kontra Musik label boss. Bringing the "music" back into electronic scene since 2002.

WMWL Pre-Event

- **Exclusive Podcast or Spotify list made by one or several WMWL artists. Distributed in all channels**
- **Facebook marketing binding together your page with the eventpage**
- **Soundcloud via HMWL/WMWL (2200 + followers)**
- **Marketing on hmw.org, wmw.org and Swedish Techno***

WMWL aim to make **long term commitments** with partners and promoters. Most of our partners have been working with us on a **personal basis for many years**.

The founders of WMWL have been working with club events in **Sweden since 2003** and hold solid connections with major Scandinavian club networks like **Swedish techno, Radio4by4, Secret Island Nation**, among others. In 2009 WMWL were nominated in **Danish Dj Awards**.



WMWL Event

- **FUNKTION ONE** soundsystem on demand*
- On spot photography
- Dj set recorded live
- Exclusive visuals (optional)
- Live sound and video stream on Radio4by4 (optional)

In just one year we deliver 40+ event bookings. From minor venues in **Trollhättan** and **Lund** to major players like **Berns**, **Slaghuset**, **Babel**, **Culture Box** and **Yaki-Da**. We are also connected to major festivals like **Way Out West**, **Peace & Love**, **Volt**, **Trailer Park**, etc



*FUNCTION-ONE award winning venue and arena sound systems are used by the Europes Top 10 clubs and by the most demanding festivals. The speakers have been designed with one goal - to provide the best possible sound quality. Our team of FUNCTION-ONE technical staff are happy to provide your event with a full operational Functione one system including transport, installation and calibration.

WMWL Post Event

- Photo report
- DJ Set Recorded and shared exclusively
- Soundcloud via HMWL/WMWL (2200+ followers)

HMWL podcast has been around for two years and is one of most subscribed to podcasts on Soundcloud.



1000+ plays on Soundcloud.
Reposted by Resident Advisor, LWE & HMWL