

WMWL The Legends

WMWL is the largest independent management company in **Scandinavia**, covering some of the leading legends from Scandinavia as well as **Chicago, Manchester, Berlin** and beyond.

WMWL cooperates with partners such as **Heineken, WESC, Swedish Techno and more** and would be happy to set up a representation for each of them at the festival site. This could be done either through a specific **“Heineken-stage” for example**, or through Heineken being main sponsor of a WMWL scene with leading names in electronic music.

Beside our own roster, we have amazing network around the globe in order to secure you the **best names for lowest price possible** since we have exclusivity within Scandinavia and **bypass main agents** through direct cooperations with artists and labels.

WMWL is also showing the way in future music services through partnership with start-up **location based music service Tunaspot**. Also we partner with **Swedish Techno**, and numerous media partners such as **Nöjesguiden**, music blogs and more. Our in-house blog **House Music With Love** is one of the major blogs in Scandinavia with an acclaimed **podcast series**.

See below for our proposal
(The Legends, pre-event, event, post-event)

WMWL The Legends

The **Legends** package gathers the veteran Djs of house, acid house and techno. From Chicago, Manchest and Sweden, these are the founders of the **303** inspired club sound. The Acid House genre found in Chicago in late 80s is more alive than ever.



Dj Pierre Afro Acid Porject

Style: Acid House, House

Labels: Afro acid digital, Platik

The founding father of Acid House. The genre was born in Chicago in 1986 when Pierre picked up his first 303

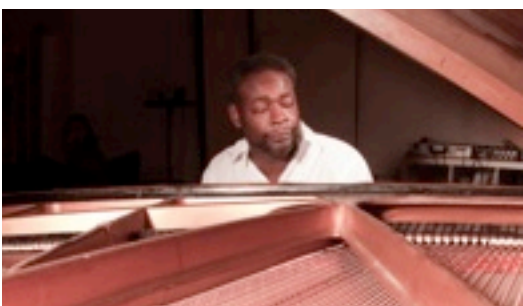


Hardfloor

Style: Acid House, House, Techno

Labels: Cocoon, Hardfloor

Iconic German duo. Live legends with 9 albums and 20 years of production behind them.



A Guy Called Gerald

Style: Acid House, Techno, Drum And Bass

Labels: Perlon, Labrotory Instinct

Manchest born veteran of UK Electronica. His music ranges from Acid House to Jazz Fusion and beyond.



Jon Dasilva

Style: Acid House, Techno

Labels: Fac51 Hacienda, Rush hour, Soma

The "Erik Cantona of House Music. The reknown resident of the legendary Fac51 Hacienda in Manchester.

WMWL Pre-Event

- **Exclusive Podcast or Spotify list made by one or several WMWL artists. Distributed in all channels**
- **Facebook marketing binding together your page with the eventpage**
- **Soundcloud via HMWL/WMWL (2200 + followers)**
- **Marketing on hmw.org, wmw.org and Swedish Techno***

WMWL aim to make **long term commitments** with partners and promoters. Most of our partners have been working with us on a **personal basis for many years**.

The founders of WMWL have been working with club events in **Sweden since 2003** and hold solid connections with major Scandinavian club networks like **Swedish techno, Radio4by4, Secret Island Nation**, among others. In 2009 WMWL were nominated in **Danish Dj Awards**.



WMWL Event

- **FUNKTION ONE** soundsystem on demand*
- On spot photography
- Dj set recorded live
- Exclusive visuals (optional)
- Live sound and video stream on Radio4by4 (optional)

In just one year we deliver 40+ event bookings. From minor venues in **Trollhättan** and **Lund** to major players like **Berns**, **Slaghuset**, **Babel**, **Culture Box** and **Yaki-Da**. We are also connected to major festivals like **Way Out West**, **Peace & Love**, **Volt**, **Trailer Park**, etc



*FUNCTION-ONE award winning venue and arena sound systems are used by the Europes Top 10 clubs and by the most demanding festivals. The speakers have been designed with one goal - to provide the best possible sound quality. Our team of FUNCTION-ONE technical staff are happy to provide your event with a full operational Functione one system including transport, installation and calibration.

WMWL Post Event

- Photo report
- DJ Set Recorded and shared exclusively
- Soundcloud via HMWL/WMWL (2200+ followers)

HMWL podcast has been around for two years and is one of most subscribed to podcasts on Soundcloud.



1000+ plays on Soundcloud.
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